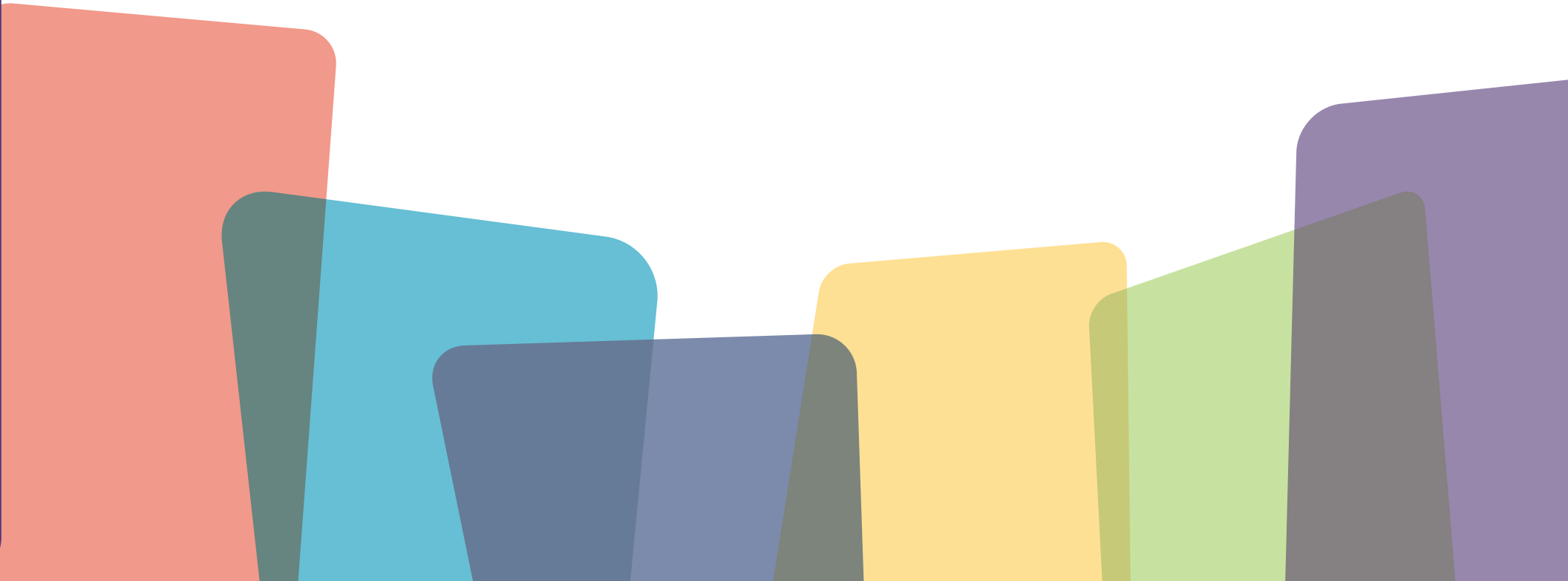


# 09

## Appendix



## TERMS TO KNOW

**Active Transportation.** Any form of transportation powered by a human, such as walking or biking. Transit is frequently included, as passengers usually walk or bike to transit stops.

**Attainable Housing.** Housing that is not financially burdensome to a household. Financially burdensome could be housing expenses that exceed 30% of household income. However, it could also include situations where a household has high daycare costs, student debt, or other expenses that limit income to spend on housing.

**Cost Burdened.** The household spends more than 30% of HUD Area Median Income on housing.

**Density.** The number of housing units per gross area of land.

**Floodplain/Floodway.** An area of low-lying ground adjacent to a body of water that is subject to flooding, as defined by the Federal Emergency Management Agency (FEMA).

**Future Land Use Map (FLU).** A map serving as a visual reference point that shows desired land uses, for both developed and undeveloped areas based upon existing trends and future predictions. A FLU is not a zoning map.

**Incentive.** Any policy, action, regulation, or finance (local, state, federal, grant, and/or foundation) that entices a landowner or developer to provide a development, amenity, or service deemed to be in the public interest.

**Infill.** Developing vacant or partially developed lots that are surrounded by or near areas that are substantially or fully developed.

**Infrastructure.** Built facilities needed to sustain industrial, residential, commercial, and all other land use activities, including water, sewer lines, and other utilities, streets and roads, and communications.

**Intensity.** The extent to which land is used and how that development affects its neighbors.

**Mixed-Use.** The use of one area for multiple uses, which may include commercial, office, and/or residential space. Mixed-use can be horizontal or vertical.

*Horizontal Mixed-Use:* Different uses occur in different buildings but are related to each other.

*Vertical Mixed-Use:* Different uses are located in the same building.

**Multi-modal.** Transportation that considers various modes (walking, biking, automobile, public transit, etc.) and connections between different modes for one journey.

**Poverty.** As defined by the U.S. Census Bureau, using a set of income thresholds that vary by family size and composition and updated for inflation.

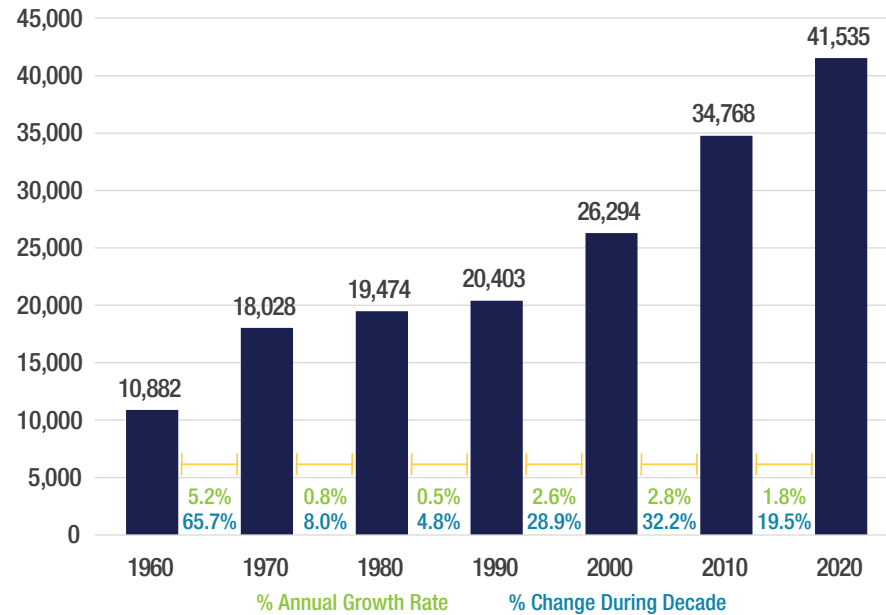
**Redevelopment.** To demolish existing buildings to build something else or to increase building on an existing property, or both.

**Subdivision.** The process of laying out undeveloped land into lots, blocks, streets, and public areas.

**Wayfinding.** A system of signage, displays, colors, and/or other design elements that help people navigate through space to find destinations.

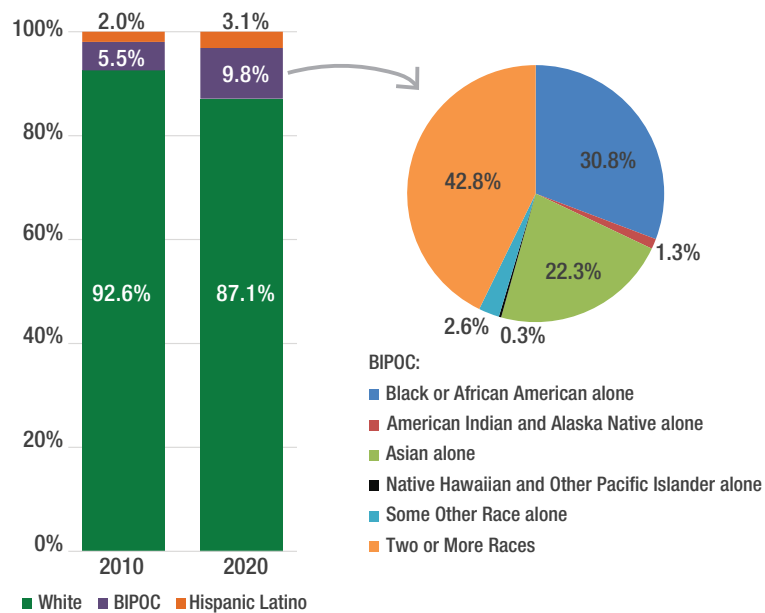
**Zoning Map.** Depicts specific land uses permitted, often at the parcel level. A zoning map is adopted as part of a land use ordinance, and thus is treated and enforced as a legal document.

## HISTORICAL POPULATION CHANGE, 1960-2020



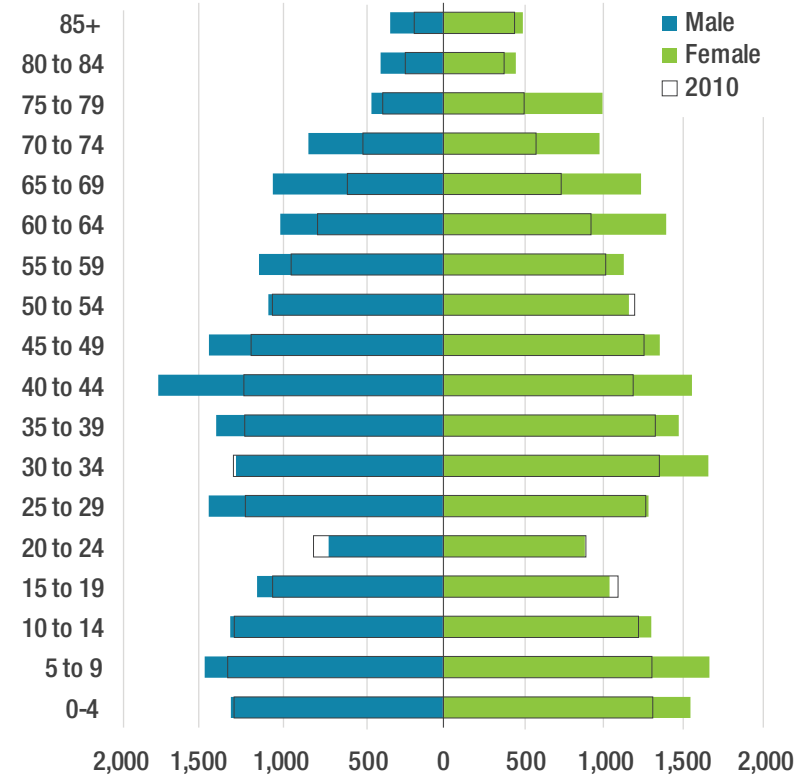
Source: U.S. Census Bureau

## RACE, 2010-2020



Source: American Community Survey (ACS) - 5-Year Estimates

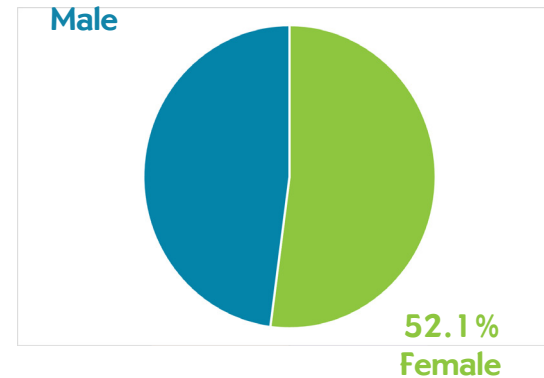
## AGE COMPOSITION, 2010-2022



Source: American Community Survey (ACS) - 5-Year Estimates

47.9%

Male



39.2  
Median Age

## EMPLOYMENT



**LABOR FORCE**  
**21,346**



**20,759**  
*Employed*  
**97.2%**



**587**  
*Unemployed*  
**2.7%**



**13.8%**  
**Services**



**18.9%**  
**Blue Collar**



**67.3%**  
**White Collar**

| Source: US Bureau of Labor Statistics, 2023

## INFLOW & OUTFLOW



| Source: Census OnTheMap, 2021

## TOP EMPLOYMENT INDUSTRIES



**Educational Services, Health Care & Social Assistance**  
**22.0%**



**Manufacturing**  
**16.8%**



**Retail Trade**  
**12.5%**



**Professional, Scientific & Management**  
**10.7%**



**Finance & Insurance, Real Estate Rental & Leasing**  
**10.7%**

| Source: 2022 American Community Survey (ACS) - 5-Year Estimates

## WORKFORCE COMMUTE, 2022



**0.4%**  
**Took Public Transportation**



**0.3%**  
**Bike to Work**



**1.3%**  
**Walked to Work**



**80%**  
**Drove Alone to Work**



**5.5%**  
**Carpooled**

| Source: 2022 American Community Survey (ACS) - 5-Year Estimates

## EDUCATION ATTAINMENT, 2022

**HIGH SCHOOL DEGREE OR HIGHER**



**96.7%** Marion  
**95.0%** Linn County  
**93.0%** State of Iowa

**BACHELORS DEGREE OR HIGHER**



**37.6%** Marion  
**34.6%** Linn County  
**30.3%** State of Iowa

| Source: 2022 American Community Survey (ACS) - 5-Year Estimates