

MARION ART COUNCIL MINUTES

February 13 2017, 5:30 P.M.
Lowe Park Art and Environment Center

ROLL CALL: Fuf Renfer, Angie Pierce Jennings, Pat Schmidt, Brenda Kowalsky, Elizabeth Wilson

ABSENT: Charlene Briggs, Dennis Frevert

STAFF: Mary Ann Bries

GUESTS:

Art in the Alley

Fuf discussed the ribbon cutting ceremony for the Art in the Alleys that will take place on May 20. This will coincide with the Marion Arts Festival held in the City Depot. The ribbon cutting will be at 10 a.m. The Art Council will be "greeters" for the event from 9 a.m. to 2 p.m. and will also use the event to publicize the June 17 Picnic on the Prairie concert. Fuf will update the committee with the events planned for the ribbon cutting as they are known.

Sculpture Committee

Brenda updated the council on the progress of the Sculpture Trail. The artists are working on their piece. Brenda is meeting on Wednesday at 9 a.m. with Reinaldo Correa and several City staff to discuss the pad and lighting for the artwork to be installed at the entrance of Lowe Park.

May Ann informed the council the "Liberation" art sculpture has been repaired and repainted by the Parks Dept. staff. Brenda mentioned the sculpture moving to a different location. This will be done at a later date.

Exhibits

The school exhibit is by Indian Creek Elementary. The reception held on Thursday, February 9 was attended by 80 to 100 people. The college exhibit in February is by Mt. Mercy and Kirkwood and the reception will be Monday, February 20. Fuf let everyone know she normally arrives around 6 to set-up for the receptions. Karen Morehead, a ceramic artist, and Kathleen Huebener will exhibit in March/April. Their exhibit will begin March 4. Ron Ginther and Jane Strnad Nelson will be exhibiting in May/June. Iowa Art Quilters will be exhibiting in July and August. Fuf has received several inquiries to exhibit at the art gallery and will be getting examples of the art work for the Art Council to view.

Coffeehouse Night

The Bernemann Brothers Trio performed at the February 3 Coffeehouse Night. The event had 70 people attending. Mary Ann reported she deposited \$70 from the sale of refreshments. Awful Purdies will be performing at the March 3 Coffeehouse Night. Fuf and her spouse, Angie and her spouse, Brenda, Pat and Elizabeth will all be at the event to help. Dennis will pick-up the normal treats and also decaf and regular coffee. The April 7 Coffeehouse Night performer will be Acoustic Open Jam Session led by Lori Blattner. The 2017-2018 Coffeehouse Nights will be October 6, November 10, December 1, February 2, 2018, March 2, 2018, and April 6, 2018.

Hotel/Motel Tax Grant

Fuf presented the timelines for the Spring Picnic on the Prairie concert to be held on June 17. Mary Ann will order in March the port-a-pots needed based on the number ordered for past events held at Lowe Park. In April, the council will discuss with Police regarding security for the event. Dennis will be responsible for promoting the concert with different media options.

Budget

Fuf suggested purchasing business cards for the Marion Art Council to have available at different events. She asked Mary Ann to check if this would be possible in this fiscal year due to the amount spent on the brochures was more than what they budgeted for. Mary Ann will also check with Amber, the City Communications Coordinator, on the design of the business cards.

Old Business

The council decided to wait with adding permanent artwork with the other projects the members are currently working on.

Fuf is working on the details of holding an Adult Plien Aire workshop in conjunction with the August Picnic on the Prairie. Gordan Kellenbeger from the Amana Artist Guild has agreed to instruct the Plien Aire Workshop and working on the details with Fuf.

New Business

Pat motioned the current officers stay in the same position held currently, Brenda seconded the motion. All in favor, motion carried.

Fuf will contact Noma with the Creative Artists Sale with the possibility of moving it to the Arts and Environment Center in the future.

Adjournment

The meeting adjourned at 6:27 p.m.

**Next meeting - Tuesday, March 14, at 5:30 p.m.
Lowe Park Art and Environment Center.**

Proposed Promotional Schedule

Dates	Description	Website	FB	Email	Posters	TV	Radio
February	Verify the date is on Werner's public calendar						
Late March	"Put it on your calendar" announcement	X	X	X			
Late April/Early May	Possible co-promotion with BBQ Rendezvous					X	X
Late April/Early May	"Put it on your calendar" promotion					X	X
May 21st	Medallion Hunt (FF promo kick-off?)						
Week of May 22nd	Submit to Community Event Calendars	X					
June 3/4	Email/Web Announcement & posters go up	X	X	X	X		
June 12 thru 14	Morning & Afternoon Show appearances					X	X

COMMUNITY EVENT CALENDARS

as of 6.28.16

NAME	WEBSITE	LOGIN (if necessary)
METRO/CORRIDOR		
City of Marion	http://cityofmarion.org/admin	need username/password
Marion Chamber	http://web.marioncc.org/CWT/EXTERNAL/WCPAGES/WCEVENTS/EVENTSUBMISSION.ASPX	
Uptown Marion	http://uptownmarion.com/upcoming-events/submit-an-event/	
City Revealed	http://cityrevealed.com/pages/localevents.html	
We Create Here	http://www.wecreatehere.net/calendar/?action=tribe_list&tribe_paged=1&tribe_event_display=list	
Iowa's Creative Corridor	https://www.spingo.com/submit/info?eventType=promote&partnerid=38	
GO Cedar Rapids (CVB)	http://www.gocedarrapids.com/events-calendar/submit-your-event/	
Iowa Cultural Corridor Alliance	http://www.culturalcorridor.org/	Membership based - need username/password
Gazette/KRCG/Hoopla	http://events.hooplanow.com/events/new_public	
CBS2/FOX28	http://events.cbs2iowa.com/marion?utm_source=www.cbs2iowa.com&utm_medium=eventshomepagewidget&utm_campaign=widget&utm_content=moreeventslink	
Macaroni Kid	http://cedarrapids.macaronikid.com/calendar/submit-event/	
Corridor Parents	http://corridorparents.com/submit-event	
IOWA CITY		
Little Village	http://littlevillagemag.com/iowa-city-area-events-calendar/#/52244-iowa-city/all/today	
Press Citizen	http://events.press-citizen.com/	
CEDAR FALLS		
KWWL	https://www.spingo.com/submit/?partnerid=2481	
WCF Courier/Pulse	https://wfcourier.com/users/admin/calendar/	need username/password
STATE		
Travel Iowa	http://www.traveliowa.com/login	need username/password