

## **MARION ART COUNCIL AGENDA**

January 10, 2017, 5:30 P.M.  
Lowe Park Art and Environment Center

ROLL CALL: Fuf Renfer, Angie Pierce Jennings, Pat Schmidt, Dennis Frevert

ABSENT: Brenda Kowalsky, Charlene Briggs, Elizabeth Wilson

STAFF: Mary Ann Bries

GUESTS:

### Art in the Alley

Fuf updated the council on the Art in the Alley project. All sculptures are installed with the exception of Dale Merrill's. He has indicated a new goal of late January. The Art in the Alley Committee encourages everyone to look at the artwork that is in place.

### Sculpture Committee

Brenda presented the new proposed Lowe Park sculptures to the Marion City Council at the December 20 City Council meeting. The signed contract from Reinaldo Correa has been received and both artists received partial payment after the December 20 City Council approval of the contracts. Dennis mentioned the artists needing to send a progress update around half way thru the construction process. Pat said he has received several positive feedback regarding the sculpture trail pieces.

### Exhibits

The school exhibit is by Starry Elementary. The school exhibit reception is Thursday, January 12, and Fuf will be able to work it. The November/December/January exhibit is by Mary Weaver and Lynda Black-Smith. The exhibit will come down on January 28. February is the college exhibit of Mt. Mercy, Cornell and Kirkwood. Fuf has contacted the colleges. Karen Morehead, a ceramic artist, and Kathleen Huebener will exhibit in March/April. Ron Ginther and Jane Strnad Nelson will be exhibiting in May/June. Iowa Art Quilters will be exhibiting in July and August. Fuf has received several inquiries to exhibit at the art gallery and will be getting examples of the art work for the Art Council to view.

### Coffeehouse Night

The Bernemann Brothers Trio will be performing at the February 3 Coffeehouse Night. Fuf, Angie and Pat will be able to be there. It was decided for council members to be at the building at 5 to begin setting up for the evening. Awful Purdies will be performing at the March 3 Coffeehouse Night. The April 7 performer will be Acoustic Open Jam Session led by Lori Blattner. The 2017-2018 Coffeehouse Nights will be October 6, November 10, December 1, February 2, 2018, March 2, 2018, and April 6, 2018.

### Hotel/Motel Tax Grant

Dennis presented different media ways to promote the concert and the timelines for them. Fuf will contact Karlene Hummel regarding timelines for obtaining port-a-potties and off-duty police officers.

### Budget

Fuf discussed the budget and the purchase of a cart for the members to use. Angie asked the status of purchasing the sound system. Mary Ann said Karlene has been talking to Arron at DB Acoustics regarding this. Angie offered to help if needed and thought the last one was purchased from West Music.

### Old Business

Mary Ann shared with the members the City is currently working on a wayfinding/signage project and signs for Lowe Park will be included in this process. If anyone has questions regarding this, Mike Carolan said they could contact him to discuss in more detail.

The council decided to wait with adding permanent artwork with the other projects the members are currently working on.

Fuf is working on the details of holding an Adult Plien Aire workshop in conjunction with the August Picnic on the Prairie. Gordan Kellenbeger from the Amana Artist Guild has agreed to instruct the Plien Aire Workshop and will discuss the details with Fuf in February.

The traveling art display panels are in the Fiscal Budget 2017-2018. An art display from local schools during the Marion Arts will need to wait until the 2018 event.

### New Business

Fuf will contact Noma with the Creative Artists Sale with the possibility of moving it to the Arts and Environment Center in the future.

Mary Ann shared the information regarding the State of the City luncheon to be held on Thursday, January 26. The City will pay for Marion Art Council members to attend. Mary Ann will check if the City will pay for associates to attend. Fuf will attend the luncheon and Dennis will check his schedule and let Mary Ann know.

The Art Council will have the election of officers at their February meeting.

### Adjournment

The meeting adjourned at 6:23 p.m.

**Next meeting - Monday, February 13, at 5:30 p.m.  
Lowe Park Art and Environment Center.**

### Proposed Promotional Schedule

Dates	Description	Website	FB	Email	Posters	TV	Radio
February	Verify the date is on Werner's public calendar						
Late March	"Put it on your calendar" announcement	X	X	X			
Late April/Early May	Possible co-promotion with BBQ Rendezvous					X	X
Late April/Early May	"Put it on your calendar" promotion					X	X
May 21st	Medallion Hunt (FF promo kick-off?)						
Week of May 22nd	Submit to Community Event Calendars	X					
June 3/4	Email/Web Announcement & posters go up	X	X	X	X		
June 12 thru 14	Morning & Afternoon Show appearances					X	X

### COMMUNITY EVENT CALENDARS

as of 6.28.16

NAME	WEBSITE	LOGIN (if necessary)
<b>METRO/CORRIDOR</b>		
City of Marion	<a href="http://cityofmarion.org/admin">http://cityofmarion.org/admin</a>	need username/password
Marion Chamber	<a href="http://web.marioncc.org/CWT/EXTERNAL/WCPAGES/WCEVENTS/EVENTSUBMISSION.ASPX">http://web.marioncc.org/CWT/EXTERNAL/WCPAGES/WCEVENTS/EVENTSUBMISSION.ASPX</a>	
Uptown Marion	<a href="http://uptownmarion.com/upcoming-events/submit-an-event/">http://uptownmarion.com/upcoming-events/submit-an-event/</a>	
City Revealed	<a href="http://cityrevealed.com/pages/localevents.html">http://cityrevealed.com/pages/localevents.html</a>	
We Create Here	<a href="http://www.wecreatehere.net/calendar/?action=tribe_list&amp;tribe_paged=1&amp;tribe_event_display=list">http://www.wecreatehere.net/calendar/?action=tribe_list&amp;tribe_paged=1&amp;tribe_event_display=list</a>	
Iowa's Creative Corridor	<a href="https://www.spingo.com/submit/info?eventType=promote&amp;partnerid=38">https://www.spingo.com/submit/info?eventType=promote&amp;partnerid=38</a>	
GO Cedar Rapids (CVB)	<a href="http://www.gocedarrapids.com/events-calendar/submit-your-event/">http://www.gocedarrapids.com/events-calendar/submit-your-event/</a>	
Iowa Cultural Corridor Alliance	<a href="http://www.culturalcorridor.org/">http://www.culturalcorridor.org/</a>	Membership based - need username/password
Gazette/KRCG/Hoopla	<a href="http://events.hooplanow.com/events/new_public">http://events.hooplanow.com/events/new_public</a>	
CBS2/FOX28	<a href="http://events.cbs2iowa.com/marion?utm_source=www.cbs2iowa.com&amp;utm_medium=eventshomepagewidget&amp;utm_campaign=widget&amp;utm_content=moreeventslink">http://events.cbs2iowa.com/marion?utm_source=www.cbs2iowa.com&amp;utm_medium=eventshomepagewidget&amp;utm_campaign=widget&amp;utm_content=moreeventslink</a>	
Macaroni Kid	<a href="http://cedarrapids.macaronikid.com/calendar/submit-event/">http://cedarrapids.macaronikid.com/calendar/submit-event/</a>	
Corridor Parents	<a href="http://corridorparents.com/submit-event">http://corridorparents.com/submit-event</a>	
<b>IOWA CITY</b>		
Little Village	<a href="http://littlevillagemag.com/iowa-city-area-events-calendar/#/52244-iowa-city/all/today">http://littlevillagemag.com/iowa-city-area-events-calendar/#/52244-iowa-city/all/today</a>	
Press Citizen	<a href="http://events.press-citizen.com/">http://events.press-citizen.com/</a>	
<b>CEDAR FALLS</b>		
KWWL	<a href="https://www.spingo.com/submit/?partnerid=2481">https://www.spingo.com/submit/?partnerid=2481</a>	
WCF Courier/Pulse	<a href="https://wfcourier.com/users/admin/calendar/">https://wfcourier.com/users/admin/calendar/</a>	need username/password
<b>STATE</b>		
Travel Iowa	<a href="http://www.traveliowa.com/login">http://www.traveliowa.com/login</a>	need username/password